What is claimed is:

    1.     A mobile communication device, comprising

a memory configured to store code and data, and

a display,

the mobile communication device configured to display a message

on the display whenever the mobile communication device is powered on

and while the mobile communication device is refreshing the memory.

    2.     The mobile communication device of claim 1, further

comprising a transceiver, wherein the mobile communication device is

further configured to periodically receive an automated download of a new

message through the transceiver.

    3.     The mobile communication device of claim 1, further

comprising a user interface, wherein the mobile communication device is

configured to accept user input through the user interface, and wherein the

user input is used to select and/or construct the message.

    4.     The mobile communication device of claim 1, wherein the

message is a horoscope.

    5.     The mobile communication device of claim 1, wherein the

message is a fortune.

6. The mobile communication device of claim 1, wherein the message is a comic strip.

7. A server, comprising a message database, the message database configured to store a plurality of messages, the server configured to automatically download one of the plurality of messages to a mobile communication device each day.

8. The server of claim 7, wherein the server is configured to receive information about a user of the mobile communication device and to use the information to select and/or construct the message downloaded to the mobile communication device each day.

9. The server of claim 8, wherein the message is a horoscope.

10. The server of claim 8, wherein the message is a fortune.

11. The server of claim 8, wherein the message is a comic strip.

12. A wireless communication system comprising

a server, comprising a message database, the message database configured to store a plurality of messages; and

a mobile communication device, the mobile communication device including:

a transceiver configured to receive a downloaded message from the server,

a memory, and

a display,

the mobile communication device configured to display the downloaded message on the display whenever the mobile communication device is powered on and while the mobile communication device is refreshing the memory;

the server configured to automatically download one of the plurality of messages to the mobile communication device each day.

13. The wireless communication system of claim 12, wherein the mobile communication device further comprises a user interface, and wherein the mobile communication device is configured to accept user input through the user interface and to communicate the user input to the server via the transceiver.

14. The wireless communication system of claim 13, wherein the server is configured to use the user input to select and/or construct the message downloaded to the mobile communication device each day.

15. A mobile communication device, comprising

a storage means for storing code and data, and

a display means,

the mobile communication device configured to display a message on the display means whenever the mobile communication device is powered on and while the mobile communication device is refreshing the storage means.

16. The mobile communication device of claim 15, further comprising a transceiving means, wherein the mobile communication device is further configured to periodically receive an automated download of a new message through the transceiving means.

17. The mobile communication device of claim 15, further comprising an input means, wherein the mobile communication device is configured to accept user input through the input means, and wherein the user input is used to select and/or construct the message.

18. A server, comprising a storage means for storing a plurality of messages, the server configured to automatically download one of the plurality of messages to a mobile communication device each day.

19. The server of claim 18, wherein the server is configured to receive information about a user of the mobile communication device and to use the information to select and/or construct the message downloaded to the mobile communication device each day.